Larnaca, 03/07/2025

**Lidl Cyprus supports the Cyprus Red Cross summer camp yet for another year**

The company's practical contribution to the organisation for the empowerment and social integration of children.

Consistent with its commitment to social responsibility, **Lidl Cyprus** supported the **Cyprus Red Cross Youth Section’s Pancyprian Camp** this year, which hosted **students aged 12-15 from all over Cyprus at the Chandria camp centre from June 20 to 27**.

This is an initiative that **offers children a haven of creativity, education and empowerment**, through workshops, educational games, excursions and various activities with the values ​​of solidarity and cooperation at their core. The week-long camp operates as a living laboratory of social cohesion, encouraging the development of skills such as teamwork, creativity and critical thinking.

**Lidl Cyprus contributes** substantially to the success of the programme, **covering the daily nutritional needs of the participants** and offering, as part of the camp's completion ceremony, **a specially designed menu by Lidl Food Academy chefs**, giving the children a unique culinary experience.

By supporting the Cyprus Red Cross camp, Lidl Cyprus reinforces its vision for a society with equal opportunities, **emphasising the empowerment of young people** and their **active participation as future citizens**. This is yet another example of how Lidl Cyprus chooses to give back the trust it receives from society on a daily basis, through acts of substance and service.

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